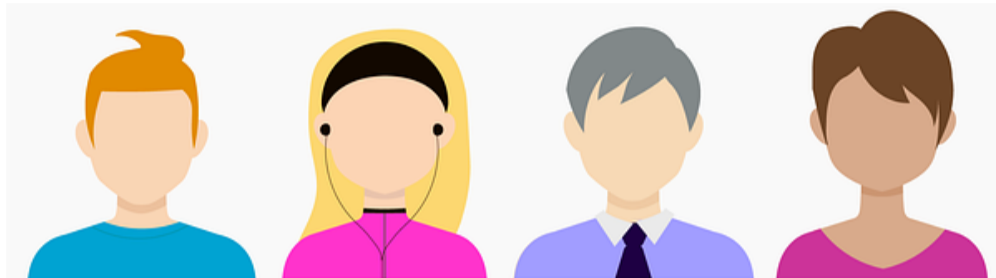




Ambition for Ageing Evaluation: Why take part?

Help us to find out **who** is getting involved in Ambition for Ageing so that we can make sure no one is being left out



Help us to learn how Ambition for Ageing is making a difference for older people

→ We ask the same questions at different points to see if anything has changed for you over time.



Help us to **show** what does and doesn't work for older people



To improve services for older people in the future



All your answers will be kept safe and secure in our online system, where your name is swapped with a number so that no one can identify you. Our researchers look at your answers alongside lots of other people's, to find out the difference that the programme has made overall.

You can have a chat with your project leader and take a look at our information sheet to help you decide whether or not you'd like to take part.