

Promoting positive and diverse images of ageing:

- Deliver 9 main events (Manchester launch/Finale and 7 borough events)
- Support 40 local events with a local investment
- Support a further 100 'fringe' events with an event pack and publicity
- Recruit 3 Festival Champion volunteers per GM borough



"Activities in the Central Library and Art Gallery were stimulating, interesting and the facilitators welcoming" - *visitor feedback*

"Brilliant fun event [@FOABuryBolton](#)" - *twitter post*

"Well Done to all involved in launch event [@FOABuryBolton](#) [@FestivalAgeing](#) today... a diverse range of activities & information available" - *twitter post*

"We are so excited to be part of this year's Festival of Ageing" - *letter from Bury group*

"Ooh this is nice - something a bit different" - *quote in feedback from Bury event*

"Great event...well attended...wonderful pies and ice cream!!" - *twitter post*

"Such a sense of fun and excitement today" - *Donna Hall, Chief Executive Wigan Council,*

Financial summary:

103 Local events supported
£217 Average cost per local event
£8.22 per person per event on average for the Festival

Attendance summary:

9 main events across 8 GM boroughs
367 local activities 103 supported with a small 'grant'
12369 attendees

People Involved:

5 Festival partners supported by Ambition for Ageing
Too many to count - local volunteers, staff and agencies!
Partners and local delivery leads in 8 boroughs

Festival of ageing

Festival of Ageing
Partnership

2nd-15th July 2018

www.ambitionforageing.org.uk/festival

Festival fortnight

full of fun and activities for over 50's

