**GREATER MANCHESTER SOCIAL ENTERPRISE ADVISORY GROUP**

**Expression of Interest Form**

**Introduction**

The Mayor of Greater Manchester (GM) and GM Combined Authority (GMCA) are seeking to appoint members to a GM Social Enterprise Advisory Group. This Group will advise the Mayor of GM, relevant GM portfolio holders, and the GM Local Enterprise Partnership (GM LEP) on the delivery of the ambition for social enterprise in Greater Manchester. Specifically it will focus initially on identifying and advising on the actions needed to ‘create the conditions for social enterprises and co-operatives to thrive’, as outlined in the GM Local Industrial Strategy.[[1]](#footnote-1)

**Group Objectives**

Articulation of the conditions that social enterprises need to thrive, including:

* **Research and intelligence** – a clear mapping and understanding of the social enterprise ‘sector’ in Greater Manchester, including its reinvestment of profits into ‘social good’.
* **Raising awareness and profile** – for consumers to understand social enterprise, ‘buy social’ and gather collective support from business, universities and the public sector.
* **Influencing public and business sector procurement** – to enable more purchasing from organisations which will generate more ‘social value’ including social enterprises and advise on current procurement arrangements.
* **Identification of the market and investment opportunities** – linked back to the Local Industrial Strategy, but also looking at other priority issues such as young people in social enterprise, intergenerational support, and so on.

**Arrangements**

Group meetings will be held four times a year for an initial 12-month period, commencing in February 2020.

The Group will, as far as possible, represent the different types of ‘social enterprise’ (including co-ops, trading charities, and so on). The Advisory Group aspires to have parity of representation across geography, gender, race, age, and so on, to reflect the social enterprise movement in Greater Manchester. However, we recognise this may not be achievable in the initial phase.

Up to 15 members will be appointed to the group, drawn from social enterprise leaders (defined as someone who is actively involved as a social entrepreneur, senior officer, or board member / trustee of a social enterprise). 10 places will be used to ensure representation from social enterprises across Greater Manchester, with 5 places used to ensure that the Group reflects the diversity of Greater Manchester’s communities, existing social enterprise groupings (the GM Social Enterprise Network and the GM Social Enterprise Alliance) and social enterprise support bodies.

Rose Marley, co-founder and CEO of SharpFutures, will act as interim Chair to lead the establishment and operationalisation of the Group for a period of 12 months. At the end of the first 12 months of operation, the Group’s membership, Chair and activities will be reviewed in the light of its achievements, perceived gaps in membership, and future activity.

A GM LEP member will be invited to observe the Group meetings, and the Chair of the Group will be invited to report back on the Group’s findings to a future GM LEP meeting.

The following process will be used for appointment:

1. An open application window for expressions of interest – ending 31st December 2019
2. A panel selection process (the selection panel will include independent social enterprise sector representatives, the GMCA portfolio leader for social enterprise and / economy, and a GMCA officer) – mid-January 2020
3. If required, a panel interview will be convened.

The decision on membership will be made by the Mayor of Greater Manchester and the relevant Greater Manchester political portfolio holders, and will be subject to endorsement by the GMCA Growth Board and GM LEP. Successful applicants will be informed by the end of January 2020.

All Group members will:

* Be actively involved in the social enterprise sector as a social entrepreneur, senior officer or board member / trustee;
* Be knowledgeable about the issues currently facing the sector;
* Be open to learning and being challenged, and working with colleagues to develop new solutions beyond current business models;
* Be expected to engage between meetings with a wider group of organisations, speaking on their behalf at the Group and feeding back progress into their networks;
* Champion the work of the Group to encourage wider participation and lobby on key sector issues;
* Make every effort to attend meetings. Substitutes will not be allowed;
* Be prepared for the meetings, and have read papers circulated in advance;
* Commit a minimum of eight half days to the work of the Group over a period of 12 months; and
* Take forward any actions that they have agreed to develop, and report back any progress to the Group in the timescales agreed.

Reasonable travel and other out of pocket expenses incurred through the work of the Group will be reimbursed.

**How to make an expression of interest**

If you would like to be considered for a role on the GM Social Enterprise Advisory Group please complete the following Expression of Interest form and return to Anne Lythgoe [anne.lythgoe@greatermanchester-ca.gov.uk](mailto:anne.lythgoe@greatermanchester-ca.gov.uk) by **5pm 31st December 2019.**

The following documents are available for your information:

1. DRAFT Terms of Reference (attached)
2. Greater Manchester Local Industrial Strategy.[[2]](#footnote-2)

**EXPRESSION OF INTEREST – Greater Manchester Social Enterprise Advisory Group**

1. **Applicant**

|  |  |
| --- | --- |
| **Name** |  |
| **Email** |  |
| **Phone** |  |
| **Organisation Name** |  |
| **Organisation website** |  |
| **Current role** |  |
| **How long have you worked in this role?** |  |
| **Which GM districts do you operate in?** | |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | | Bury |  | Rochdale |  | Trafford |  | | Bolton |  | Salford |  | Wigan |  | | Manchester |  | Stockport |  | ALL |  | | Oldham |  | Tameside |  |  |  | |

1. **Please describe the relevant skills, knowledge and experience that you hold, which would make you a valuable Member of the Advisory Group (300 words max)**

|  |
| --- |
|  |

1. **Please describe the networks to which you belong or actively engage locally, across Greater Manchester and/or nationally, that might help you to fulfil your role as a Group Member. (300 words max)**

|  |
| --- |
|  |

1. **Please provide any additional information that explains how you meet the criteria above or to support your expression of interest. (300 words max)**

|  |
| --- |
|  |

1. **I confirm that if nominated I will adhere to the Terms of Reference agreed by the Group.**

|  |  |
| --- | --- |
| **Name** |  |
| **Date** |  |

**Equalities Monitoring Form**

The intention of the following questions is to ensure that as far as possible the Group has a balance of representation by gender, people of different sexual orientation, ages, different ethnic backgrounds or faiths, and people with disabilities.

This information will NOT be shared with anyone other than those making the decision about Group Membership.

|  |  |
| --- | --- |
| Age: | 18-24  25-34  35-44  45-54  55-64  65+ |
| Gender: | Male  Female  Non-binary  Prefer not to say |
| Gender Identity (if appropriate) | Do you identify as transgender?  Yes  No  In some ways  Prefer not to say |

|  |  |  |  |
| --- | --- | --- | --- |
| Ethnicity:  **Asian or Asian British**  Bangladeshi  Indian  Pakistani  Kashmiri  Any other Asian background  Please specify below if you wish.......  ........................................................... |  | **Mixed**  Black and White Caribbean  Black and White African  Asian and White  Any other mixed background  Please specify below if you wish.......  ........................................................... |  |
| **Black or Black British**  African  Caribbean  Any other Black background  Please specify below if you wish.......  ........................................................... |  | **White**  English, Scottish, Welsh, N Irish  Irish  Gypsy or Irish traveller  Eastern European  Any other White background  Please specify below if you wish.......  ........................................................... |  |
| **Chinese, Arab or Other ethnic group**  Chinese  Arab  Any other  Please specify below if you wish.......  ........................................................... |  | Prefer not to say |  |

### Disability: Please tick against one of the following:

Do you consider yourself to have a disability under the Equality Act 2010?

Yes  No  Prefer not to say

Please describe the nature of your disability

|  |  |  |  |
| --- | --- | --- | --- |
| No religion  Buddhist  Christian  Hindu |  | Jewish  Muslim  Sikh  Other  Please specify below if you wish…………………………..………………………………  Prefer not to say |  |

Religion or belief:

### Sexu

### Sexual Orientation:

|  |  |  |  |
| --- | --- | --- | --- |
| Bisexual  Gay or Lesbian  Prefer not to say |  | Other sexual orientation  Heterosexual/straight |  |

**Is there any further relevant information which you would like to share?**

1. <https://www.greatermanchester-ca.gov.uk/what-we-do/economy/greater-manchesters-local-industrial-strategy/> [↑](#footnote-ref-1)
2. <https://www.greatermanchester-ca.gov.uk/what-we-do/economy/greater-manchesters-local-industrial-strategy/> [↑](#footnote-ref-2)