

GMCVO

GREATER MANCHESTER
VCSE LEADERSHIP GROUP
the sector's voice in Devolution

Bite size learning Session 2

Influencing policy makers beyond the meetings – Thursday 18th February 2021

GMCA GREATER
MANCHESTER
COMBINED
AUTHORITY

NHS

in Greater Manchester

Influencing Policy Ten Tip Top Tips

Stewart Lucas

10) It all starts
with a vision

- What are you trying to achieve?
- What is the thing that you are trying to change?
- Know your narrative

9) This is a full
time job

- You will need to put in
time
- You will need to be
omnipresent
- You will need to kiss a
lot of frogs

8) You need to
be
organisationally
agnostic

- Blatantly self beneficial behaviour will get spotted a mile off
- This is shared collective impact

7) Don't assume
the VCSE have a
monopoly on
caring

- Everyone goes to work for the same reason
- Everyone wants to change the world

6) Be prepared
to muck in

- Don't feel you have to stay in your box and subject area
- Change is achieved by being part of the wider agenda

5) Be Memorable

- There is nothing wrong with being a grenade chucker
- There is nothing wrong with sticking out from the crowd

4) The power of transferable skills

- The system uses BIG words
- The system seems very sure of itself
- That does not mean you know any less

3) Most people
make it up as
they go along

- Don't be fooled by thinking everyone else is Paul, John and George and your Ringo
- In most rooms everyone's Ringo

2) Know when to
speak, know
when to shut up

- Contribution is about quality
not quantity
- There will be discussions
that are over your head
- The art is knowing where
your contribution is valued
and where is superfluous.

1) There are no
conspiracy
theories, just
cock ups

- Nobody is intentionally not including us.
- There are no dark sinister plots
 - This is because the system is NOT clever enough

Final thoughts:

- Clarity
- Proliferation
- Passion

Any questions